

# Memorandum



**Date:** September 1, 2015

**To:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez", written over a horizontal line.

**Subject:** Sunset Review of County Boards for 2015 – International Trade Consortium

Agenda Item No. 1F8

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In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2015 Sunset Review of County Boards Report for the International Trade Consortium. The Board approved the attached report at its meeting of January 16, 2015 and has recommended the continuation of its board.

A handwritten signature in black ink, appearing to read "Jack Osterholt", written over a horizontal line.

Jack Osterholt, Deputy Mayor

# Memorandum



**Date:** February 6, 2015

**To:** Carlos A. Gimenez  
Mayor

**From:** Jose "Pepe" Diaz  
Miami-Dade County Commissioner, District 12  
And Chairperson, International Trade Consortium

**Subject:** Sunset Review of County Boards for 2015 – International Trade Consortium (ITC)

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Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2015 Sunset Review of County Boards Report for the International Trade Consortium (formerly the International Trade Advisory Board) for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of January 16, 2015.

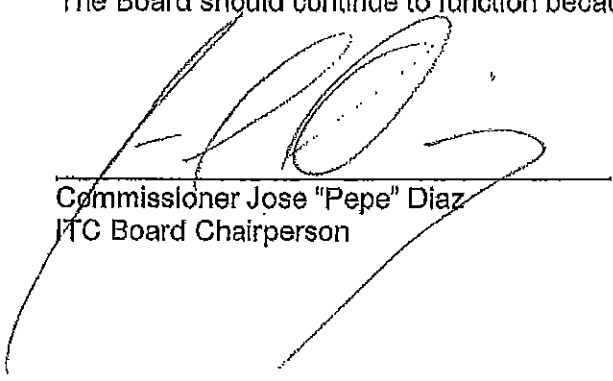
It is recommended that the BCC approve the continuation of the ITC.

## **BACKGROUND**

The International Trade Advisory Board was created on September 23, 2010 by Budget Ordinance 10-60, and the Board's name was subsequently changed to the International Trade Consortium by Ordinance 12-31 on May 1, 2012.

The purpose of the Board is to provide the Mayor and BCC with advice on policy matters relating to international trade initiatives and Sister Cities Program activities.

The Board should continue to function because it is serving the purpose for which it was created.



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Commissioner Jose "Pepe" Diaz  
ITC Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2015**

**I. GENERAL INFORMATION**

1. Name of Board reporting - **International Trade Consortium (ITC).**

*The ITC is an advisory board of Miami-Dade County, and is formerly known as the International Trade Advisory Board.*

2. Indicate number of board members, terms of office, and number of vacancies:

- *Total number of members = 32 voting members*
- *Board members serve 2 year terms, and they can be reappointed up to 3 additional terms for a total of 8 years.*
- *Current vacancies - 13*
- *See **Attachment I** - ITC Board of Directors List with names and terms of office information.*

3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2013** through **December 31, 2014**):

*Number of Meetings: Eight (8)*

*Number of Meetings with a Quorum: Seven (7)*

*Attendance Records: **See Attachment II.***

4. What is the source of your funding?

*The Board itself does not receive funding. However, the Economic Development and International Trade Unit (EDIT) of the County's Department of Regulatory and Economic Resources that staffs and supports the ITC Board meetings does. The sources of EDIT's funding are from the General Fund and from an administrative reimbursement from the Greater Miami Convention and Visitors Bureau.*

5. Date of Board Creation:

*The pre-cursor to the International Trade Advisory and International Trade Consortium boards was the Jay Malina International Trade Consortium, which was a governing board created by Ordinance 02-225 on November 19, 2002. The ITC, as it currently exists as an advisory board, was first created as the International Trade Advisory Board with the passage of the Budget Ordinance on **September 23, 2010** (Ordinance 10-60). Its name was subsequently changed to the International Trade Consortium (ITC) Board with the passage of Ordinance 12-31 on May 1, 2012.*

6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).

*See **Attachment III***

7. Include the Board's Mission Statement or state its purpose.

*As per Budget Ordinance 10-60, the purpose of the ITC Board is to provide the Mayor and Board of County Commissioners with advice on policy matters relating to*

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*international trade initiatives and Sister Cities Program activities. The mission of the Department of Regulatory and Economic Resource's EDIT Unit is to promote Miami-Dade County as a global gateway and platform for trade, and to enhance access to economic development opportunities (primarily through international trade activities).*

8. Attach the Board's standard operating procedures, if any.

*There are no formal operating procedures other than the By-Laws.*

9. Attach a copy of the Board's By-Laws, if any.

*See **Attachment IV***

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.

*Approved by ITC Board at 1-16-2015 Board meeting – See **Attachment V***

**II. EVALUATION CRITERIA**

1. Is the Board serving the purpose for which it was created? (Please provide detailed information)

*Under the leadership of its chairman, Commissioner Jose "Pepe" Diaz, the ITC Board is serving the purpose for which it was created. It is an umbrella organization comprised of various stakeholders who represent economic development and trade organizations, chambers of commerce, Miami International Airport, PortMiami and local elected officials who, by serving on the board, all provide input for international trade initiatives that can impact local businesses. The Board has and continues to provide advice on policy matters relating to international trade initiatives and Sister Cities Program activities.*

*In terms of advocating and supporting the development of Miami-Dade County as a premiere hemispheric platform for trade, the Board has recommended the destinations of all 10 outbound missions organized by the EDIT unit since the unit was created in September 2010. Through the EDIT missions program, ITC Chairman, Commissioner Jose "Pepe" Diaz, and the Board continually works to expand trade and commerce with markets in Latin America, Europe, Africa, and Asia, and all of these regions have been targeted since 2010. EDIT recruits Miami-Dade companies to participate in its business development missions abroad which provide the companies with opportunities to increase their international business activities. By representing Miami-Dade County government and by taking other trade constituents along on these missions, including Miami International Airport and PortMiami, the Board also develops and enhances relationships that foster goodwill and that are conducive to the future development of trade. EDIT also coordinates and supports inbound trade missions. And, by matching local companies with their visiting international counterparts, the Board also provides local business with opportunities to increase their international business activities.*

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*Through the EDIT Unit, the also Board fosters import and export opportunities for small and medium-sized enterprises (SME's) in Miami-Dade County by EDIT's utilization of an in-house trade database containing tens of thousands of records of Miami-Dade County businesses. The EDIT Unit maintains and enhances this database on an ongoing basis and creates business prospects by using it to arrange business to business matchmaking meetings, aiding in trade mission recruiting efforts, providing trade leads and referrals for Miami-Dade County businesses, and for conducting general outreach to the local business community regarding local trade events and activities.*

*The board also provides useful information and practical tools to local Miami-Dade SME's during informational workshops, seminars, and conferences through the EDIT unit that organizes them.*

*Through the EDIT unit, which regularly liaises with the local Consular Corps and foreign trade offices, the Board also fosters international relations with foreign countries interested in furthering trade with Miami-Dade County. EDIT routinely coordinates and participates in meetings with foreign Consular Generals, and it collaborates with foreign trade offices in Miami in order to facilitate international trade between our respective communities.*

*Further, the Board has helped advocate for the international trade community by supporting various trade related conferences and events taking place locally such as the Caribbean-Central American Action (CCAA), whose purpose is to promote private sector-led economic development in the Caribbean Basin and throughout the hemisphere, and the Foundation for Democracy in Africa's AfrICANDO conferences which promote economic growth throughout the continent of Africa. The ITC Board of Directors at their meetings also raises and advocates for current trade issues affecting Miami-Dade businesses.*

*Additionally, the Board helps promote Miami-Dade County as the Gateway to the Americas and beyond. As part of its normal marketing campaign, EDIT markets Miami-Dade County as the premier hemispheric gateway to the Americas during its ITC-led business development missions abroad, while hosting incoming missions, and when receiving and meeting with incoming delegations from abroad.*

*The Board also helps cultivate relations with Miami-Dade County's Sister Cities. EDIT administers the Miami-Dade County Sister Cities Program, and the ITC Board maintains a Sister Cities Committee of the Board. The Board and EDIT engage cities around the world and are involved in activities that foster goodwill, and cultural and international understanding.*

*Finally, the Board coordinates and integrates Miami-Dade County's various economic development initiatives in pursuit of the County's strategic economic development goals. The Board has recommended outbound missions that EDIT organizes in conjunction with Enterprise Florida, Inc. and other chambers of commerce, and the missions routinely include the involvement of various economic development and trade stakeholders such as The Beacon Council, Miami Downtown Development Authority, the Greater Miami Convention and Visitors Bureau, and chambers of commerce.*

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2. Is the Board serving current community needs? (Please provide detailed information)

*Yes, the ITC Board is serving current community needs. Through EDIT's various programs and activities, the ITC Board continues to provide access to economic development opportunities and increased commerce for the local business community. And, because the 32 member board represents a broad group of constituents that are involved in International trade, it serves the interests of the local community.*

3. What are the Board's major accomplishments?

- a. Accomplishments over last 24 months (Board accomplishments and accomplishments through the EDIT office):

- *Provided business opportunities to Miami-Dade companies by organizing and conducting **six (6) outbound missions** which included a total of **421 targeted one-to-one business to business (B2B) meetings**:*
  - ***Business development mission to Sao Paulo and Rio de Janeiro, Brazil** (November 2014). The mission was led on behalf of Miami-Dade County by ITC Chairman, Commissioner Jose "Pepe" Diaz, and included 17 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **69 targeted B2B meetings**.*
  - ***Branding mission to Seoul and Busan, The Republic of Korea** (May 2014). The mission was led on behalf of Miami-Dade County by ITC Chairman, Commissioner Jose "Pepe" Diaz, and included the participation of the following local economic development organizations: Miami-Dade Aviation Department, PortMiami, The Beacon Council, and the Greater Miami Convention and Visitors Bureau.*
  - ***Business development mission to Johannesburg, Durban and Cape Town, South Africa** (March 2014). The mission was led on behalf of Miami-Dade County by Commissioner Audrey M. Edmonson and included 20 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **83 targeted B2B meetings**.*
  - ***Business development mission to Bogota and Medellin, Colombia** (September 2013). The mission included 17 participants, including representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **90 targeted B2B meetings**.*

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- **Business development mission to Madrid and Barcelona, Spain** (June 2013). The mission was led on behalf of Miami-Dade County by Mayor Carlos A. Giménez and Commissioner Javier D. Souto, and included 26 participants, comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **48 targeted B2B meetings**.
- **Business development mission to San Jose, Costa Rica** (April 2013). The mission was led on behalf of Miami-Dade County by ITC Chairman, Commissioner Jose "Pepe" Díaz, and included 19 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **131 targeted B2B meetings**.
- **Provided business opportunities to Miami-Dade companies by facilitating and supporting eight (8) inbound missions or other local trade events** which included a total of **411 targeted one-to-one business to business (B2B) meetings** organized by EDIT:
  - Mission from Martinique (2014) – 20 B2B meetings
  - Mission from the Czech Republic (2014) – 19 B2B meetings
  - Mission from Costa Rica (2014) - 73 B2B meetings
  - Mission from Canada (Quebec) (2014) - 35 B2B meetings
  - Mission from Guatemala (2014) - 177 B2B meetings
  - 18<sup>th</sup> Americas Food and Beverage show (2014) - 21 B2B meetings
  - Mission from Martinique (2013) - 30 B2B meetings
  - 17<sup>th</sup> Americas Food and Beverage show (2013) - 36 B2B meetings
- **Coordinated, supported, or hosted visits** by foreign dignitaries and other international visitors from the following countries:
  - Australia
  - Bahamas
  - Chile
  - China (Hong Kong)
  - Colombia
  - Czech Republic
  - Djibouti
  - France (Guadeloupe)
  - Germany
  - Ireland
  - Mexico
  - Nigeria
  - Poland
  - South Africa
  - Spain (Canary Islands)
  - Spain (Barcelona)
  - Turkey
  - Venezuela

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- *Organized the first annual local **Manufacturing Business Forum** with 55 attendees from private companies, federal, state and local government agencies, and industry specific economic development organizations (June 2014). Miami-Dade County Commissioner Barbara Jordan, who was the prime sponsor of Resolution R-592-12 - resolution establishing the celebration of an annual local business and manufacturing expo - kicked off the forum whose purpose was to establish a public-private dialogue about how to best address constraints restricting the expansion of local manufacturing companies. The event was organized by the County's EDIT unit, and participating panelists included the representatives from The U.S. Commercial Service, Enterprise Florida, Inc., the South Florida Manufacturers Association, the South Florida Minority Supplier Development Council, the Hispanic Business Initiative Fund, the Greater Miami Chamber of Council, the Beacon Council, PortMiami, Miami-Dade County's Small Business Development Unit, and the Miami-Dade County Community Outreach and Outreach Department.*
- *Maintained and updated a trade database to arrange pre-screened one-to-one business to business matchmaking meetings in order to create business prospects for small and medium-sized enterprises (SME's) in MDC. Also, performed 2 data append projects on the database to enrich thousands of records of data in the database.*
- *Signed a Sister Cities agreement with Cape Town, South Africa in September 2013.*
- *Visited three (3) cities whom Miami-Dade County has Sister Cities affiliations with during missions to Brazil (Sao Paulo), South Africa (Cape Town), and Costa Rica (San Jose).*
- *Met with the Mayor of Prague City, which has a Sister Cities affiliation with the County and discussed the possibility of developing direct air service between Prague and Miami (December 2014).*
- *Updated and disseminated an EDIT/Miami-Dade County promotional DVD in three languages (English, Spanish, and Portuguese)*
- *Supported the publication of and disseminated the trade statistical guide - Miami Trade Numbers – both locally and internationally.*
- *On an ongoing basis, conducted outreach including e-mail notifications about trade events and missions, and business alerts.*
- *Conducted over 100 webpage updates such as calendar of events updates.*
- *On a regular basis, provided trade leads to local economic development agencies, foreign trade offices, and chambers of commerce*
- *Staffed and supported 8 ITC Board meetings.*



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- *Participated in numerous networking events that were hosted and/or sponsored by different trade development agencies, economic development organizations, and chambers of commerce.*

b. Additional accomplishments since Board was established (September 2010 – through December 2012):

- *Provided business opportunities to Miami-Dade companies by organizing and conducting **four (4) outbound missions** which included a total of **365 targeted one-to-one business to business (B2B) meetings**:*
  - ***Business development mission to Nairobi, Kenya** (November 2012). The mission was led on behalf of Miami-Dade County by ITC Vice Chairman, Commissioner Jean Monestime, and included 13 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **87 targeted B2B meetings**.*
  - ***Business development mission to Port Au Prince, Haiti** (October 2012). The mission was led on behalf of Miami-Dade County by ITC Vice Chairman, Commissioner Jean Monestime, and included 24 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **84 targeted B2B meetings**.*
  - ***Business development mission to Bogota, Colombia** (May 2012). The mission was led on behalf of Miami-Dade County by Commissioner Bruno A. Barreiro, and included 23 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **84 targeted B2B meetings**.*
  - ***Business development mission to Panama City, Panama** (June 2011). The mission was led on behalf of Miami-Dade County by ITC Vice Chairman, Commissioner Jean Monestime, and included 28 participants comprised of representatives of local economic development organizations and of the private sector. Private sector participants engaged in a total of **120 targeted B2B meetings**.*
- *Provided business opportunities to Miami-Dade companies by **facilitating and supporting two (2) inbound missions** or other local trade events which included a total of 82 targeted B2B meetings organized by EDIT:*
  - *Mission from Portugal (2012) – 28 B2B meetings*
  - *16<sup>th</sup> Americas Food and Beverage show (2012) - **54 B2B meetings***

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2015**

- ***Coordinated, supported, or hosted visits by foreign dignitaries and other international visitors from the following countries:***
  - Argentina
  - Aruba
  - Belize
  - Canada
  - Chile
  - China
  - Czech Republic
  - Ecuador
  - Egypt
  - Ethiopia
  - Guadalupe
  - India
  - Italy
  - Jamaica
  - Kenya
  - Macedonia
  - Moldova
  - Netherlands
  - Nigeria
  - Paraguay
  - Republic of China (Taiwan)
  - St. Lucia
  - Uruguay
  
- ***Organized fifteen (15) import/ export workshops that provided information and tools to Miami-Dade SME's interested in conducting trade abroad:***
  - Import/export workshop focused on international distribution agreements (July 12, 2012).
  - The Practical Tools for Trade Import / Export Workshop "Export Compliance for International Trade Professionals" (May 23<sup>rd</sup>, 2012) – 24 participants.
  - E-Commerce: Expanding your International Sales in Compliance with Import and Export Requirements Webinar (February 29<sup>th</sup>, 2012).
  - "U.S. Customs and Border Protection Trends for Importers and Exporters: What You Need to Know" Workshop (February 22, 2012)
  - Haiti Reconstruction Forum (December 8, 2011) – approximately 400-500 participants.
  - Expanding Your International Trade Footprint (November 8, 2011) – 64 participants.
  - Expanding Horizons 2011: A Seminar for Small Businesses Entering International Markets (October 26, 2011) – 170 participants.
  - Duty Avoidance & Duty Deferral – Duty Drawback Refunds, Bonded Warehouses and Foreign Trade Zones (October 25, 2011) – 4 participants.
  - International Trade Financing Tools for SME's (October 19, 2011) – 25 participants.
  - Practical Tools for Trade in the Food Industry Workshop (September 7, 2011).
  - Import / Export Webinar "Food and Product Admissibility" (June 7, 2011).

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2015**

- *Import / Export Workshop "Understanding the U.S. Customs Clearance Process" (May 10, 2011).*
  - *"How to" Workshop on Understanding U.S. Customs Fines and Penalties (December 9, 2014).*
  - *Importing Food into the U.S. for International Trade Professionals Workshop (November 4, 2010).*
  - *Exporting Compliance for International Trade Professionals Workshop (October 7, 2010).*
- *Awarded two Sister Cities Scholarships in (December 2010 and in 2011)*
- *Coordinated with and acted as a proactive liaison between the County and the Consular Corps of Miami by:*
  - *Organizing a reception honoring the Consular Corps of Miami and Foreign Trade Representatives (June 2012). The reception was hosted by ITC Vice Chairman, Commissioner Jean Monestime.*
  - *Being a primary sponsor of a Greater Miami Chamber of Commerce-organized reception honoring the local Consular Corps of Miami (June 2011).*
- *Updated and disseminated an EDIT/Miami-Dade County promotional DVD in two languages (English, Spanish).*
- *Supported the publication of and disseminated the Miami Trade Numbers publication – a trade statistical guide – both locally and internationally.*
- *On an ongoing basis, conducted outreach including blasting e-mail notifications about trade events and missions and about business alerts.*
- *Conducted numerous webpage updates such as calendar of events updates.*
- *Produces and disseminated newsletters about current trade events and happenings.*
- *On a regular basis, provided trade leads to local economic development agencies, foreign trade offices, and chambers of commerce.*
- *Staffed and supported ITC Board meetings and its committees.*
- *Participated in numerous networking events that were hosted and/or sponsored by different trade development agencies, economic development organizations, and chambers of commerce.*

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2015**

4. Is there any other board, either public or private, which would better serve the function of this board?

*While other boards exist to serve various areas of economic development, there is no single board that focuses solely on furthering international trade for Miami-Dade County; on working closely with a broad group of trade constituents, including local trade agencies, Miami International Airport and PortMiami; and on directly representing the interests of Miami-Dade County government, including the BCC and the Mayor.*

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (Attach proposed changes, if answer is "Yes")

*No amendments are proposed at this time.*

6. Should the Board's membership requirements be modified?

*No modifications are recommended at this time.*

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2013 and FY 2014)

*The Board itself does not incur direct operating costs. However, the Economic Development and International Trade Unit (EDIT) of the County's Department of Regulatory and Economic Resources that staffs and supports the ITC Board meetings does.*

*EDIT's operating cost for 2013 - \$860,000 (88% from GF/ 12% from GMCVB)  
EDIT's operating cost for 2014 - \$531,000 (82% from GF/ 18% from GMCVB)*

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

*The Board does not have set performance measures in place. Rather, through an annual planning retreat and through its committee structure, it periodically recommends that the County's EDIT Unit pursue various trade initiatives.*

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

**Attachment I**

**MAYOR'S APPOINTEES**

Appointee of the Mayor  
VACANT

Appointee of the Mayor  
VACANT

Appointee of the Mayor  
VACANT

**Chairman**

Commissioner Jose "Pepe" Diaz  
111 NW 1<sup>st</sup> Street, 3<sup>rd</sup> Floor  
Miami, FL 33128  
Office 305-375-4343. Fax 305-372-6109  
[District12@miamidade.gov](mailto:District12@miamidade.gov)  
2 year term expires: February 19, 2015  
Tenure expiration: February 19, 2021

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015  
COUNTY COMMISSION CHAIRPERSON

**Vice Chairman**

Commissioner Jean Monestime  
111 N.W. 1<sup>st</sup> Street, 2<sup>nd</sup> Floor  
Miami, Florida 33128  
Office 305 375-4833 FAX 305 375-4843  
[District2@miamidade.gov](mailto:District2@miamidade.gov)  
2 year term expires: March 11, 2016  
Tenure expiration: March 11, 2022

BOARD OF COUNTY COMMISSIONERS' APPOINTEES

**Representing the Board of County Commissioners**

**District One**

Mr. Andrew Osolase  
c/o Active Mortgage Corp.  
P.O. Box 6-4413  
Miami Gardens, FL 33169  
Office 786-586-0796  
Cell 786-718-8649  
[andrewosolase@aol.com](mailto:andrewosolase@aol.com)  
2 year term expires: December 23, 2012  
Tenure expiration: December 23, 2018

**Representing the Board of County Commissioners**

**District Two**

VACANT

**Representing the Board of County Commissioners**

**District Three**

VACANT

**Representing the Board of County Commissioners**

**District Four**

VACANT

**Representing the Board of County Commissioners**

**District Five**

VACANT

**Representing the Board of County Commissioners**

**District Six**

Mr. Jose Villalobos  
[Jose.villalobos@ackerman.com](mailto:Jose.villalobos@ackerman.com)  
305 679-5488  
2 year term expires: April 8, 2016  
Tenure expires: April 8, 2022

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

**BOARD OF COUNTY COMMISSIONERS' APPOINTEES (Continued)**

**Representing the Board of County Commissioners  
District Seven**

Dr. Denis Rod  
2759 N.W. 6<sup>th</sup> Street  
Miami, Florida 33125  
Cell: 305-244-2708.  
[drdenisrod@yahoo.com](mailto:drdenisrod@yahoo.com)  
**2 year term expires: September 20, 2012**  
**Tenure expires: September 16, 2018**

**Representing the Board of County Commissioners  
District Eight**

Mr. Jon Dubois  
17575 Old Cutler Road  
Palmetto Bay, FL 33157  
Cell 786-888-4000. Fax 786-888-4006  
[john@eyecast.com](mailto:john@eyecast.com)  
**2 year term expires: October 11, 2013**  
**Tenure expiration: October 11, 2019**

**Representing the Board of County Commissioners  
District Nine**

Mr. Dwayne Wynn  
P.O. Box 510610  
Miami, FL 33151  
Office. 305-751-3999  
[AxxcessWorldWide@aol.com](mailto:AxxcessWorldWide@aol.com)  
**2 year term expires: February 1, 2013**  
**Tenure expiration: February 1, 2019**

**Representing the Board of County Commissioners  
District Ten**

Ms. Irma Solares  
Home: 305 213-1755  
Office: 305 347-6843  
[isolares@cfjblaw](mailto:isolares@cfjblaw)  
**2 year term expires: September 2, 2016**  
**Tenure expiration: September 2, 2022**

**Representing the Board of County Commissioners  
District Eleven**

Ms. Barbara Rodriguez  
Cell: 305 301-1551  
[barbara\\_rodriguez0929@hotmail.com](mailto:barbara_rodriguez0929@hotmail.com)  
**2 year term expires: February 20, 2015**  
**Tenure expiration: February 20, 2021**

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

**BOARD OF COUNTY COMMISSIONERS' APPOINTEES (Continued)**

**Representing the Board of County Commissioners**

**District Twelve**

Jacqueline del Cristo Berens, Esq.

Office: 305 285-2000

Direct: 305 740-1970

[berens@mm-pa.com](mailto:berens@mm-pa.com)

**2 year term expires: April 9, 2015**

**Tenure expiration: April 9, 2021**

**Representing the Board of County Commissioners**

**District Thirteen**

**VACANT**

**COUNTY MANAGER'S APPOINTEES**

**Representing the Director of the Port of Miami**

Mr. Richard de Villiers

Business Initiatives Division

Port of Miami

1015 N. American Way, 2<sup>nd</sup> Floor

Miami, FL 33132

Office 305-347-4823 Cell 305-877-1033

[rdevill@miamidade.gov](mailto:rdevill@miamidade.gov)

**2 year term expires: January 28, 2012**

**Tenure expiration: January 28, 2018**

**Representing the Director of Miami International Airport**

Mr. Chris Mangos

Marketing Division Director

Miami International Airport

P.O. Box 025504

Miami, FL 33102-5504

Office 305-876-7862

[cmangos@miami-airport.com](mailto:cmangos@miami-airport.com)

**2 year term expires: November 8, 2012**

**Tenure expiration: November 8, 2018**

**ITC CHAIR'S APPOINTEE**

Ms. Bettina Rodriguez Aguilera

Office: 305 593-6725

Cell: 305 316-3746

[bettina@cityofdoral.com](mailto:bettina@cityofdoral.com)

**2 year term expires: September 29, 2016**

**Tenure expiration: September 29, 2022**



DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

**TRADE ORGANIZATIONS' APPOINTEES**

**Representing CAMACOL**

Mr. Jose "Joe" L Chi  
China Latin America Trade Center  
2360 NW 27<sup>th</sup> Avenue  
Miami, FL 33142  
Office 305-636-0902  
Cell 786-554-8001  
[Joechi888@yahoo.com](mailto:Joechi888@yahoo.com)  
2 year term expires: July 2, 2012  
Tenure expiration: July 2, 2016

**Representing District Export Council of Florida**  
**VACANT**

**Representing Enterprise Florida, Inc.**  
**VACANT**

**Representing Florida Custom Brokers & Forwarders Association**

Mr. Lenny P. Feldman  
Legal Counsel  
Sander, Travis & Rosenberg, P.A.  
1000 NW 57<sup>th</sup> Court, Suite 600  
Miami, FL 33126  
Office 305-913-8654. Fax 305-267-5155  
Cell 305-458-6464  
[lfeldman@strtrade.com](mailto:lfeldman@strtrade.com)  
2 year term expires: July 29, 2012  
Tenure expiration: July 11, 2016

**Representing Florida International Bankers Association**

John Rodriguez  
[john.rodriguez@barclays.com](mailto:john.rodriguez@barclays.com)  
2 year term expires:  
Tenure expiration:

**Representing Miami-Dade Chamber of Commerce**  
**VACANT**

**Representing The Beacon Council**

Mr. Andrew J. Markus, Esq.  
CARLTON FIELDS, P.A.  
100 S.E. Second Street, Suite 4200  
Miami, FL 33131-2114  
Office 305-539-7433  
Fax 305-530-0055  
[jmarkus@carltonfields.com](mailto:jmarkus@carltonfields.com)  
2 year term expires: November 13, 2011  
Tenure expiration: November 13, 2015

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

TRADE ORGANIZATIONS' APPOINTEES (Continued)

**Representing the World Trade Center Miami**  
**VACANT**

**Representing Greater Miami Convention & Visitors Bureau**

Ms. Gisela Marti  
Associate Vice President, Tourism Sales  
701 Brickell Avenue, Suite 2700  
Miami, Florida 33131  
Office 305-539-3080. Fax: 305-539-2985  
Cell: 305-302-3807  
[gmarti@miamilandbeaches.com](mailto:gmarti@miamilandbeaches.com)  
**2 year term expires: August 8, 2011**  
**Tenure expiration: August 8, 2015**

**Representing Greater Miami Chamber of Commerce**  
**VACANT**

**Representing Organization Foundation for Democracy in Africa**

Dr. Erhabor Ighodaro  
17220 NW 20<sup>th</sup> Avenue  
Miami Gardens, FL 33056  
Home: 305-430-1154  
Cell: 305-343-5006  
[Esighodaro2@comcast.net](mailto:Esighodaro2@comcast.net)  
**2 year term expires: August 28, 2012**  
**Tenure expiration: August 28, 2016**

DEPARTMENT OF REGULATORY AND ECONOMIC RESOURCES  
ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE UNIT  
International Trade Consortium Board List  
January 8, 2015

CHIEF OF UNIT

Mr. Jimmy Nares  
Chief  
Economic Development & International Trade Unit  
111 N.W. 1<sup>st</sup> Street, Suite 1900  
Miami, Florida 33128  
Office 305-375-1254. Fax 305-679-7895  
[nares@miamidade.gov](mailto:nares@miamidade.gov)

ATTORNEY

Mr. Eric Rodriguez  
Attorney  
County Attorney's Office  
111 N.W. 1<sup>st</sup> Street, Suite 2800  
Miami, Florida 33128  
Office 305-375-1321  
[Ear2@miamidade.gov](mailto:Ear2@miamidade.gov)

EX-OFFICIO

**Representing the Mayor**  
Jack Osterholt  
Deputy Mayor, Office of the Mayor  
111 N.W. 1<sup>st</sup> Street, 29<sup>th</sup> floor  
Miami, Florida 33128  
Office 305-375-3076  
[jacko@miamidade.gov](mailto:jacko@miamidade.gov)

**International Trade Consortium (ITC) Board of Directors Meeting and Board Retreat**  
**January 26, 2013**

**ITC Board members present:**

Commissioner Bruno Barreiro (Chairman), Andrew Osolase (District 1 representative), Bernadine Bush (District 3 representative), John Dubois (District 8 representative), Jose Villalobos (District 6 representative), Dwayne Wynn (District 9 representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Josh Markus (Beacon Council representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Roberto Torricella (Mayor's representative), and, German Leiva (District Export Council representative), Denis Rod (District 7 representative), Joe Chi (CAMACOL representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative), Richard de Villiers (Port of Miami representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

ITC Vice Chair Jean Monestime, Marc Mathieu (District 2 representative), Gerald Schwartz (District 4 representative), Patricia Menendez-Cambo (District 5 representative), Jose A. Villalobos (District 6 representative), Jose Cañero (District 10 representative), Rene Alvarez (District 11 representative), Alex L. Gonzalez (District 13 representative), Chris Mangos (Miami International Airport representative), Allan Rosenbaum (ITC Chair's appointment), German Leiva (District Export Council of Florida representative), Olga Ramudo (Greater Miami Chamber of Commerce representative), Ivan Barrios (Enterprise Florida representative), and Dexter Bridgeman (Miami-Dade Chamber of Commerce representative).

**Quorum: NO**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**March 21, 2013**

**ITC Board members present:**

Commissioner Jose "Pepe" Diaz (Chairman), Andrew Osolase (District 1 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Barbara Rodriguez (District 11 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Allan Rosenbaum (ITC Chair's appointment), Josh Markus (Beacon Council representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Joe Chi (CAMACOL representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

ITC Vice Chair Jean Monestime, Marc Mathieu (District 2 representative), Bernadine Bush (District 3 representative), Gerald Schwartz (District 4 representative), Patricia

Menendez-Cambo (District 5 representative), Jose A. Villalobos (District 6 representative), Jose Cañero (District 10 representative), Alex L. Gonzalez (District 13 representative), Lourdes Castillo de la Peña (Mayor's representative), Roberto Torricella (Mayor's representative), German Leiva (District Export Council of Florida representative), Olga Ramudo (Greater Miami Chamber of Commerce representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Ivan Barrios (Enterprise Florida representative), and Dexter Bridgeman (Miami-Dade Chamber of Commerce representative).

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**June 27, 2013**

**ITC Board members present:**

Commissioner Jose "Pepe" Diaz (Chairman), Andrew Osolase (District 1 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Barbara Rodriguez (District 11 representative), Jacqueline Berens (District 12 representative), Roberto Torricella (Mayor's representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Josh Markus (Beacon Council representative), Joe Chi (CAMACOL representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Olga Ramudo (Greater Miami Chamber of Commerce representative), and Erhabor Ighodaro (Foundation for Democracy in Africa representative).

**Absent:**

Marc Mathieu (District 2 representative), Bernadine Bush (District 3 representative), Patricia Menendez-Cambo (District 5 representative), Jose A. Villalobos (District 6 representative), Jose Cañero (District 10 representative), Alex L. Gonzalez (District 13 representative), Lourdes Castillo de la Peña (Mayor's representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), German Leiva (District Export Council of Florida representative), Ivan Barrios (Enterprise Florida representative), Eric Rodriguez (County Attorney's Office representative), and Dexter Bridgeman (Miami-Dade Chamber of Commerce representative).

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**September 18, 2013**

**ITC Board members present:**

Andrew Osolase (District 1 representative), Marc Mathieu (District 2 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Jacqueline Berens (District 12 representative), Alex L. Gonzalez (District 13 representative).

representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Joe Chi (CAMACOL representative), Josh Markus (Beacon Council representative), John Rodriguez (Florida International Bankers Association representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Joe Chi (CAMACOL representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

Bernadine Bush (District 3 representative), Patricia Menendez-Cambo (District 5 representative), Jose A. Villalobos (District 6 representative), Dwayne Wynn (District 9 representative), Jose Cañero (District 10 representative), Barbara Rodriguez (District 11 representative), Lourdes Castillo de la Peña (Mayor's representative), Olga Ramudo (Greater Miami Chamber of Commerce representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Ivan Barrios (Enterprise Florida representative), and Dexter Bridgeman (Miami-Dade Chamber of Commerce representative).

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting  
February 13, 2014**

**ITC Board members present:**

ITC Chair Jose "Pepe" Diaz, Andrew Osolase (District 1 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Josh Markus (Beacon Council representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

Barbara Rodriguez (District 11 representative), Jacqueline Berens (District 12 representative), Joe Chi (CAMACOL representative), John Rodriguez (Florida International Bankers Association representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative).

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**March 13, 2014**

**ITC Board members present:**

ITC Chair Jose "Pepe" Diaz, ITC Vice Chair Jean Monestime, Andrew Osolase (District 1 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Barbara Rodriguez (District 11 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Josh Markus (Beacon Council representative), Joe Chi (CAMACOL representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

Jacqueline Berens (District 12 representative), John Rodriguez (Florida International Bankers Association representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative).

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**September 3, 2014**

**ITC Board members present:**

Jose Villalobos (District 6 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Irma Solares (District 10 representative), Barbara Rodriguez (District 11 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Josh Markus (The Beacon Council representative), Joe Chi (CAMACOL representative), John Rodriguez (Florida International Bankers Association representative), and Chris Angell (County Attorney's Office representative).

**Absent:**

ITC Chair Jose "Pepe" Diaz, ITC Vice Chair Jean Monestime, Andrew Osolase (District 1 representative), Dwayne Wynn (District 9 representative), Jacqueline Berens (District 12 representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative)

**Quorum: YES**

**International Trade Consortium (ITC) Board of Directors Meeting**  
**October 14, 2014**

**ITC Board members present:**

ITC Chair Jose "Pepe" Diaz, Andrew Osolase (District 1 representative), Jose Villalobos (District 6 representative), Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Irma Solares (District 10 representative), Barbara Rodriguez (District 11 representative), Jacqueline Berens (District 12 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Bettina Rodriguez Aguilera (ITC Chair representative), and Eric Rodriguez (County Attorney's Office representative).

**Absent:**

ITC Vice Chair Jean Monestime, Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Josh Markus (The Beacon Council representative), Joe Chi (CAMACOL representative), John Rodriguez (Florida International Bankers Association representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative)

**Quorum: YES**



OFFICIAL FILE COPY  
CLERK OF THE BOARD  
OF COUNTY COMMISSIONERS  
MIAMI-DADE COUNTY, FLORIDA

Attachment III  
Ordinance 10-60

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item B  
As Amended

ORDINANCE NO. 10-60

ORDINANCE APPROVING AND ADOPTING THE COUNTYWIDE GENERAL FUND BUDGET FOR MIAMI-DADE COUNTY, FLORIDA, FOR THE FISCAL YEAR COMMENCING OCTOBER 1, 2010 AND ENDING SEPTEMBER 30, 2011; PROVIDING A SHORT TITLE; INCORPORATING THE FISCAL YEAR 2010-11 PROPOSED BUDGET AS AMENDED; APPROPRIATING ALL BUDGETED EXPENDITURES; AUTHORIZING THE INVESTMENT OF COUNTY FUNDS IN THE TIME WARRANTS OF MIAMI-DADE COUNTY; AUTHORIZING THE TRANSFER OF FUNDS AS CASH ADVANCES PENDING RECEIPT OF TAXES; AUTHORIZING DEPOSIT OF INTEREST EARNED TO THE GENERAL FUND; RATIFYING AND APPROVING IMPLEMENTING ORDERS AND OTHER ACTIONS OF THE BOARD WHICH SET CHARGES, AUTHORIZING FEES CONSISTENT WITH APPROPRIATIONS AND PROVIDING FOR THEIR AMENDMENT; AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO EXECUTE CERTAIN FUNDING AGREEMENTS; WAIVING SECTION 2-11.1(s)(2)(b) RELATED TO LOBBYIST TRUST FUND REVENUE USES; REPEALING AND REPLACING SECTIONS 2-1501 THROUGH SECTION 2-1506 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA RELATING TO THE INTERNATIONAL TRADE CONSORTIUM AND CREATING THE OFFICE OF ECONOMIC DEVELOPMENT AND INTERNATIONAL TRADE; REPEALING SECTION 2-2011 THROUGH SECTION 2-2023 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA, RELATING TO THE COMMUNITY PERIODICAL ADVERTISING PROGRAM; SUPERSEDING CONFLICTING PROVISIONS OF PRIOR ORDINANCES AND RESOLUTIONS IN CONFLICT; AND PROVIDING SEVERABILITY, INCLUSION IN THE CODE AND AN EFFECTIVE DATE

BE IT ORDAINED, BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. This ordinance shall be known and may be cited as the "2010-11 Miami-Dade County Countywide Budget Ordinance."

Section 2. Pursuant to Section 5.03(B) of the Home Rule Charter, the County Mayor has recommended a proposed budget for Miami-Dade County, Florida, for the fiscal year commencing October 1, 2010. Said proposed budget document as submitted to the Board of County Commissioners ("Board") is incorporated herein by reference and is amended to include

all of the applicable changes contained in the September 13, 2010 memorandum entitled "Information for First Budget Hearing – FY 2010-11 Proposed Budget", and the September 23, 2010 County Manager's memorandum entitled "Information for Second Budget Hearing-FY 2010-11 Proposed Budget" as further amended: (1) to include the changes read into the record by the County Manager and the Director of the Office of Strategic Business Management, including amendments to restore five administrative positions to the Department of Housing and Community Development and to fund extra mowing in the Public Works Department by reallocating \$500,000 used to fund the pilot Foreclosure Program described therein; (2) to establish the "Save Our Seniors – Homeowners' Relief Fund" per the motion adopted by the Board, including statements regarding mid-year reconciliation made by the Director of the Office of Strategic Business Management; (3) per the motion adopted by the Board, to condition the release of \$2,765,876 of \$7,200,000 Public Health Trust operating funds allocated to Foundation Health Services until release is approved by this Board; and (4) to amend the Community-Based Organizations' percent and funding allocations noted on typewritten page 6 of the County Manager's Second Memorandum to decrease the Criminal Justice category from 15.4 percent to 12.4 percent for a total of \$298,000 and reallocate same to the Immigrant/New Entrants category per the motion adopted by the Board.

Section 3. The Countywide General Fund budget, including the five-year financial plan contained therein, is hereby approved and adopted, and the budgeted revenues and expenditures therein are hereby appropriated. Department expenditure allocations established by the County Mayor as revised and summarized in the attached budget are adopted as limitations of all expenditures, except as hereinafter provided; and appropriations have been hereby provided for outstanding indebtedness for the payment of vouchers that have been incurred in the current or prior year, but are not expected to be paid until the commencement of the new fiscal year. Receipts from sources not anticipated in the attached budget may be appropriated and expended by ordinance duly enacted by the Board in accordance with Section 129.06(2)(d), Florida Statutes, and Section 1.02(A) of the Miami-Dade County Home Rule

Charter. Adjustments within the same fund to departmental appropriations made in the attached budget may be approved from time to time by motion duly adopted by the Board in accordance with Section 129.06(2)(a), Florida Statutes, and Ordinance No. 07-45, as amended. The Director of the Office of Strategic Business Management is authorized to approve adjustments to expenditure code allocations within the limit of the departmental or other appropriations made in the attached budget. All adjustments made in accordance with this ordinance are approved and ratified.

Section 4. Pursuant to the authority of Chapter 8015, Special Acts of Florida, 1919, which authorizes the Board of County Commissioners of Miami-Dade County, Florida, to borrow money and to issue time warrants, and pursuant to the authority of Section 129.02(5), Florida Statutes, which permits funds of the County to be invested in securities of the federal government and of the local governments in Florida, or both, the Finance Director is hereby authorized to invest these monies in the time warrants of Miami-Dade County, Florida.

Section 5. As provided in Section 5.03(C) of the Home Rule Charter, the Board hereby authorizes the transfer of any portion of the earnings or balance of the several funds, other than sinking funds for obligations not yet retired, to the general funds of the County, provided that such transfer be deemed a cash advance to meet operating and other expenses approved by the Board, and that all such advances shall be reimbursed before the end of the fiscal year upon receipt of adequate tax or other appropriate revenues. Provided, however, that this section in no way limits or restricts the power of the Board to transfer any unencumbered appropriation balance, or any portion thereof, from one department, fund or agency to another as provided by law pursuant to Section 5.03(C) of the Home Rule Charter.

Section 6. The Finance Director, pursuant to Section 5.03(C) of the Home Rule Charter, is hereby authorized to deposit to the accounts of the General Fund any interest on deposits earned or accrued to the benefit of any trust funds, revolving accounts, working capital reserves or other funds held in trust by Miami-Dade County, unless specifically prohibited from doing so by trust or other agreements.

Section 7. All Implementing Orders and other actions of the Board setting fees and charges, are hereby ratified, confirmed and approved; and may be amended by subsequent Board action during the fiscal year.

Section 8. The County Mayor or his or her designee is hereby authorized to execute agreements for funding allocations for Community-based Organizations approved in this ordinance as a result of a Request for Proposal or other formal selection process or individual allocations approved by the Board in the form approved by the County Attorney.

Section 9. The Board waives Section 2-11.1(s)(2)(b) of the Code of Miami-Dade County for FY 2010-11 to allow for use of revenues towards Clerk of the Board operational expenses related to lobbyist registration functions.

Section 10. To effectuate the consolidation of functions necessary to achieve reductions in the budget of the International Trade Consortium and other economic development entities in County government, Sections 2-1501 through and including Section 2-1506 of the Code of Miami-Dade County are hereby repealed and shall be replaced by the following:

**Section ----. Purpose and Duties.** The Office of Economic Development and International Trade (herein after referred to as "The Office") shall promote Miami-Dade County as a Global Gateway and enhance access to economic development opportunities. It shall be authorized to exercise such powers and to perform such duties as are hereinafter provided:

- (a) Advocate and support the development of Miami-Dade County as a premiere hemispheric platform for two-way trade.
- (b) Promote Miami-Dade County as a Global Gateway both locally and abroad by developing and expanding trade opportunities with Africa, Asia, Europe, and the Western Hemisphere.
- (c) Liaise with trade offices and chambers of commerce.
- (d) Establish and maintain a database of local businesses involved in international trade to foster import and export opportunities.
- (e) Recommend trade policy.
- (f) Cultivate relations with Miami-Dade County's Sister Cities.
- (g) Coordinate and integrate Miami-Dade County's various economic development initiatives in pursuit of the County's strategic economic development goals.

- (h) Conduct economic and demographic research and other evaluative studies; and issue periodic analysis, reports, information, and/or recommendations that support the development of economic policies.
- (i) Improve access to economic development opportunities through the Targeted Job Incentive Fund (TJIF) and Qualified Target Industry (QTI) Programs.
- (j) Staff and support the International Trade Advisory Board and the Social and Economic Development Council.
- (k) Administer the ITC Trust Fund Account, which shall hereafter be named the OEDIT Trust Fund Account, the Trade Mission Center of the Americas, Inc. funds, and the Miami-Dade County Sister Cities Program including its trust funds, pursuant to previously authorized resolutions. Notwithstanding anything to the contrary including any directive in Resolution R-1169-06, the OEDIT Trust Fund Account shall be administered by the Office.
- (l) Represent and advocate Miami-Dade County's economic development and international trade interests at the local, state and federal level.
- (m) Accept, receive, and expend public and private monies, gifts, fees, revenues and donations in addition to County funds.
- (n) Coordinate and act as a proactive liaison between the County and the Consular Corps of Miami.
- (o) Submit an annual report to the Mayor and Board of County Commissioners detailing the Office's activities, goals, outcomes, and statement of all its accounts.
- (p) Perform any other such functions reasonably related to the execution of the Office's functions and responsibilities.

***Section ----. Organization and Staff Support.***

- a) *Employees.* The Mayor shall appoint the Executive Director of the Office who shall have the authority to administer its activities, and to hire and terminate its employees. The Executive Director may be a County employee or a contract employee of the Office. The employees of the Office shall be Miami-Dade County employees in the Exempt service.
- b) *Budget.* Subject to the Miami-Dade County budgetary process and the availability of funds, the Mayor shall include in the County's annual budget, administrative costs and additional funds for the implementation of the Office's programmatic activities.

***Section ----. Creation of Advisory Board.***

- a) There is hereby created and established a new advisory board that replaces the International Trade Consortium Board, which may be revoked or modified by the

Miami-Dade County Board of County Commissioners, which shall be named and known as the International Trade Advisory Board (herein after referred to as the "Advisory Board"). The Advisory Board shall be generally governed by County Code Section 2-11.38 governing advisory boards unless specifically addressed herein.

- b) The Advisory Board shall provide the Mayor and the Board of County Commissioners with advice on policy matters relating to international trade initiatives and Sister Cities program activities.

***Section 2-11.38. Composition, Qualifications, and Appointment and Tenure.***

- a) *Composition.* The members of the Advisory Board shall be appointed as follows: The Mayor of Miami-Dade County shall appoint the Chairperson from among the members of the Board of County Commissioners, and the Chairperson of the Board of County Commissioners shall appoint the Vice Chair who shall be a well-respected member of the business community. The Mayor shall also appoint three other members. Each member of the Board of County Commissioners shall appoint one member to the Advisory Board. The Chair of the Advisory Board shall appoint a member. In addition, the following organizations shall appoint one member to the Advisory Board: the Beacon Council, the Greater Miami Chamber of Commerce, the Greater Miami Convention & Visitors Bureau, Enterprise Florida, Inc., the Latin Chamber of Commerce (CAMACOL), World Trade Center Miami, the Miami-Dade Chamber of Commerce, the District Export Council, the Florida International Bankers Association, the Florida Custom Brokers and Forwarders Association and the Foundation for Democracy in Africa. The Directors of Miami International Airport and the Port of Miami shall each appoint a representative from their respective departments.
- b) *Qualifications.* Each member of the Advisory Board shall be a United States citizen, a permanent resident, and duly qualified elector of Miami-Dade County, unless the Board of County Commissioners waives the permanent residency and qualified elector requirements by a two-thirds vote of its membership. Members who represent economic development organizations must be members of the Board of Directors of said organizations and not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, and Enterprise Florida, Inc. Advisory Board members who are representatives of, or who are employed by, any State or local governmental agency may not vote on matters affecting the governmental agency by whom they are employed or whom they represent. The provision of Section 2-11.38 of the Miami-Dade County Code providing that no person shall serve on more than one County board simultaneously, shall not apply to the members of the Advisory Board appointed since its inception.
- c) *Tenure.* The members of the ITC Board that are serving on the ITC Board at the time of the adoption of this ordinance that: (1) were appointed by the Mayor and the Board of County Commissioners or (2) that have appointments on the Advisory Board representing economic development agencies shall hereafter serve on the Advisory Board until the expiration of their terms as such terms were existing on the ITC Board and shall be eligible to be reappointed for additional two-year terms up to a maximum

of eight years. Those remaining ITC Board members representing agencies not having appointments on the Advisory Board shall continue to serve for a period of one year from the adoption of this ordinance. Advisory Board appointees that are appointed after the adoption of this ordinance shall serve two-year staggered terms from the time of appointment and may be reappointed to three additional two-year terms at the conclusion of their first term for a maximum of eight years.

- d) *Compensation.* Advisory Board members shall serve without compensation.
- e) *Removal.* Board members may be removed by a majority vote of the Board of County Commissioners for cause.
- f) *Vacancy.* Upon any vacancy of the Advisory Board member, the appropriate appointing agency or authority shall fill the vacancy.
- g) *Organization.* Members of the Advisory Board shall elect one of its members as Secretary and Treasurer, and such other officers as deemed to be necessary. The Chairperson, Vice Chairperson, the Secretary and the Treasurer, the Chairs of standing Committees, and the representatives of Miami International Airport and the Port of Miami shall constitute the Executive Committee, and shall serve for a two-year term. The Executive Committee shall act on behalf of the Advisory Board when the Advisory Board is not meeting but its decisions are subject to ratification by the full Advisory Board at a later date. The Executive Committee shall provide all Advisory Board members with an advanced copy of the agenda of the Executive Committee meetings.
- h) *By-Laws.* The Advisory Board shall make adopt, and amend its own By-Laws and Rules.
- i) *Meetings, Sunshine and Public Records.* The Advisory Board shall hold regular meetings in accordance with its By-Laws. All meetings shall be public and in accordance with Section 286.011 of the Florida Statutes, the "Sunshine Law." In addition, the books and records of the Board shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act."
- j) *Applicability of Conflict of Interest and Code of Ethics Ordinance.*  
The Miami-Dade County Conflict of Interest and Code of Ethics Ordinance Section 2-11.1 of the Code of Miami-Dade County Florida shall be applicable to Advisory Board members and members of the staff.
- k) *The County Attorney shall provide support to the Advisory Board;*

Section 11. Section 2-2011 through and including Section 2-2023 of the Code of Miami-Dade County related to the Community Periodical Advertising Program are hereby repealed.

OFFICIAL FILE COPY  
CLERK OF THE BOARD  
OF COUNTY COMMISSIONERS  
MIAMI-DADE COUNTY, FLORIDA

Attachment III-B-  
Ordinance 02-225

MEMORANDUM

Agenda Item No. 7(A)

TO: Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

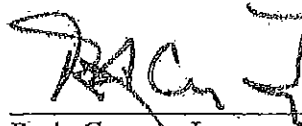
DATE: (Second Reading 5-1-12)  
March 20, 2012

FROM: R. A. Cuevas, Jr.  
County Attorney

SUBJECT: Ordinance amending Sections  
2-1501, 2-1503 and 2-1504 of  
the Code; changing the name  
of the International Trade  
Advisory Board to the  
International Trade  
Consortium, amending  
quorum, committee  
appointment and removal  
provisions

Ordinance No. 12-31

The accompanying ordinance was prepared and placed on the agenda at the request of Prime  
Sponsor Commissioner Bruno A. Barreiro.



R. A. Cuevas, Jr.  
County Attorney

RAC/jls




# Memorandum



**Date:** May 1, 2012

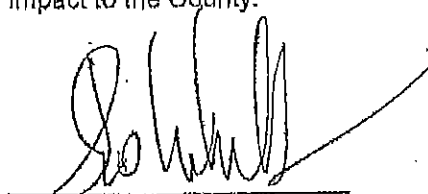
**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor 

**Subject:** Ordinance amending Sections 2-1501, 2-1503, and 2-1504 of the Code relating to the International Trade Advisory Board

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The proposed ordinance changes the name of the International Trade Advisory Board to the International Trade Consortium, amends the quorum for Board meetings to one Board member more than 40 percent of the Board members appointed, allows for the establishment of a Sister Cities Committee and any other committee the Chair of the Board determines appropriate, and allows for the automatic removal of any Board member that receives three (3) absences out of a possible four (4) Board meetings within any one fiscal year. The implementation of this ordinance will not have a fiscal impact to the County.

  
Office of the Mayor

fls5112

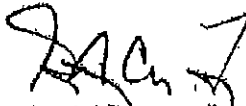


# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** May 1, 2012

  
**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 7(A)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_\_, 3/5's \_\_\_\_\_, unanimous \_\_\_\_\_) to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 7(A)  
5-1-12

ORDINANCE NO. 12-31

ORDINANCE AMENDING SECTIONS 2-1501, 2-1503, AND 2-1504 OF THE CODE OF MIAMI-DADE COUNTY CHANGING THE NAME OF THE INTERNATIONAL TRADE ADVISORY BOARD TO THE INTERNATIONAL TRADE CONSORTIUM, AMENDING QUORUM, COMMITTEE, APPOINTMENT AND REMOVAL PROVISIONS; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

**WHEREAS**, this Board adopted Section 10 of Ordinance No. 10-60 which created the International Trade Advisory Board; and

**WHEREAS**, previously much of the functions of the International Trade Advisory Board's were conducted by the International Trade Consortium ("ITC"); and

**WHEREAS**, the ITC became known and respected in the international trade community for its role in supporting the County's trade promotion efforts; and

**WHEREAS**, this Board wishes to retain the goodwill and visibility that the ITC has developed by reinstating the name of the ITC in place of the International Trade Advisory Board; and

**WHEREAS**, the ITC's effectiveness and efficiency would be served by amending the quorum, committee appointment and Board removal requirements,

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:**

**Section 1.** Sections 2-1501, 2-1503 and 2-1504 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:<sup>1</sup>

**Sec. 2-1501. Purpose and Duties.**

\* \* \*

- (j) Staff and support the International Trade >>Consortium<< ~~[[Advisory Board]]~~ and the >>Dr. Antonio Jorge<< Social and Economic Development Council >>for Miami-Dade County<<.

\* \* \*

**Sec. 2-1503. ~~[[Creation of]]~~ Advisory Board.**

- (a) There is hereby ~~[[created and]]~~ established ~~[[a new]]~~ >>an<< advisory board that replaces the International Trade >>Advisory<< ~~[[Consortium]]~~ Board, which may be revoked or modified by the Miami-Dade County Board of County Commissioners (herein after referred to as the "BCC", or the "Commission), which shall be named and known as the International Trade >>Consortium ("ITC")<< ~~[[Advisory Board]]~~ (herein after referred to as the "Board" >>or "Advisory Board"<<). The Board shall be generally governed by County Code Section 2-11.38 governing advisory boards unless specifically addressed herein.

\* \* \*

**Sec. 2-1504. Composition, Qualifications, and Appointment and Tenure.**

\* \* \*

- (e) *Removal.* Board members may be removed by a majority vote of the BCC for cause. >>Additionally, Board members that have three (3) absences out of a possible four

<sup>1</sup> Words stricken through and/or ~~[[double bracketed]]~~ shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

(4) Board meetings within any one fiscal year shall automatically be removed from the Board.<<

\* \* \*

- (g) *Organization.* Members of the Board shall elect one of its members as Secretary and Treasurer, and such other officers as may deemed to be necessary. The Chairperson, Vice Chairperson, the elected officers, the Chairs of standing Committees, and the representatives of Miami International Airport and the Port of Miami shall constitute the Executive Committee, and shall serve for a two-year term. The Executive Committee shall act on behalf of the Board when the Board is not meeting but its decisions are subject to ratification by the full Board at a later date. The Executive Committee shall provide all Board members with an advanced copy of the agenda of the Executive Committee meetings. >>There shall be a Sister Cities Committee to the Board and such other committees as the Chair of the Board determines are appropriate. The Chair of the Board shall appoint the members of the Sister Cities Committee and such other committees of the Board that the Chair of the Board establishes.<<

- (h) *By-Laws.* The Board shall make adopt, and amend its own By-Laws and Rules.

- (i) *Meetings, >>Quorum,<<* Sunshine and public records. The Board shall hold regular meetings in accordance with its By-Laws. >>Notwithstanding anything to the contrary in the Code of Miami-Dade County, quorum for Board meetings shall constitute one Board member more than 40% of the Board members that have been appointed.<< All meetings shall be public and in accordance with Section 286.011 of the Florida Statutes, the "Sunshine Law." In addition, the books and records of the Board shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act."

\* \* \*

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: May 1, 2012

Approved by County Attorney as  
to form and legal sufficiency:

Prepared by:

Eric A. Rodriguez

Prime Sponsor: Commissioner Bruno A. Barreiro

RAC  
ER by RAC

**BY-LAWS  
OF  
International Trade Consortium Advisory Board**

ARTICLE I. OFFICES

As an advisory board of Miami-Dade County, the principal office of the International Trade Consortium (ITC) shall be established and maintained at the Economic Development & International Trade (EDIT) unit of the Miami-Dade County Department of Regulatory and Economic Resources (RER) which is located at the Stephen P. Clark Center, 111 N.W. 1<sup>st</sup> Street, Suite 2200, Miami, Florida, 33128.

ARTICLE II. MEETINGS OF MEMBERS

Section 1. Annual Meeting. The annual meeting of the International Trade Consortium (ITC) or "the Board" shall be held each year, at such time and place as may be designated by the ITC.

Section 2. Other Meetings. Meetings of the Board shall be held when directed by the Chair, but no less than once quarterly.

Section 3. Place. Meetings of members shall be held at the principal place of business of EDIT or at any other place designated by the ITC.

Section 4. Notice and Public Records. Written notice of the time and place of any meeting of the ITC or any of its committees will be given to each Board member or committee member at least five days before the meeting. All ITC meetings shall be open to the public and in compliance with Section 286.011 of the Florida Statutes, the "Sunshine Law". In addition, all books and records of ITC shall be open to the public in the manner provided in Chapter 119 of the Florida Statutes, the "Public Records Act".

Section 5. Voting. Except as otherwise provided in these By-Laws, each member of the ITC shall be entitled to one (1) vote on each matter submitted to a vote. No proxies are permissible.

Section 6. Quorum. A quorum of the ITC shall consist of 40% plus one of those persons duly appointed to the Board. If a quorum is present, the affirmative vote of a majority of the members of the Board present at the meeting and entitled to vote on the subject matter shall be the act of the Board. A quorum for each committee meeting shall consist of at least three voting members.

### ARTICLE III. VOTING MEMBERS OF INTERNATIONAL TRADE CONSORTIUM

#### BOARD (ITC)

##### Section 1. Appointment and tenure.

(a) *Composition.* The members of the ITC shall be appointed as follows: The Mayor of Miami-Dade County shall appoint the Chairperson from among the members of the Board of County Commissioners, and the Chairperson of the Board of County Commissioners shall appoint the Vice Chair who shall be a well-respected member of the business community. The Mayor shall also appoint three other members. Each member of the Board of County Commissioners shall appoint one member to the Advisory Board. The Chair of the ITC shall also appoint a member. In addition, the following organizations shall appoint one member to the ITC: the Beacon Council, the Greater Miami Chamber of Commerce (GMCC), the Greater Miami Convention & Visitors Bureau (GMCVB), Enterprise Florida, Inc., the Latin Chamber of Commerce (CAMACOL), the World Trade Center Miami (WTC), the Miami-Dade Chamber of Commerce (MDCC), the District Export Council (DEC), the Florida International Bankers



Association (FIBA), the Florida Custom Brokers and Forwarders Association (FCBF), and the Foundation for Democracy in Africa (FDA). The Directors of Miami International Airport and the Port of Miami shall have a representative from their respective departments.

(b) *Qualifications.* Each member of the ITC shall be a United States citizen, a permanent resident, and duly qualified elector of Miami-Dade County, unless the Board of County Commissioners waives the permanent residency and qualified elector requirements by a two-thirds vote of its membership. Members who represent economic development organizations must be members of the Board of Directors, or appointed by the respective boards of said organizations, and shall not paid staff members with the exception of the appointees of Miami International Airport, Port of Miami, the GMCVB, and Enterprise Florida, Inc. ITC members who are representatives of, or who are employed by, and State of local governmental agency may not vote on matters affecting the governmental agency by whom they are employed or whom they represent. The provision of Section 2-11.38 of the Miami-Dade County Code providing that no person shall serve on more than one County board simultaneously, shall not apply to the members of the ITC appointed since its inception.

(c) *Tenure.* ITC appointees shall serve two-year staggered terms from the time of appointment and may be reappointed to three additional two-year terms at the conclusion of their first term for a maximum of eight years.

(d) *Compensation.* ITC members shall serve without compensation.

(e) *Removal.* ITC members may be removed by a majority vote of the Board of County Commissioners for cause or automatically if they have three (3) absences out of a possible four (4) Board meetings within any one fiscal year.

(f) *Vacancy.* Upon any vacancy of the ITC member, the appropriate appointing agency or authority shall fill the vacancy.

Section 2. Committees. The Chair of the ITC shall appoint the members of the Sister Cities and Consular Corps Committee and such other Committees of the Board. The Committees shall be limited to no more than ten (10) Board Members. Subject to the approval of the ITC Chair, each Board member will select at least one committee in which to serve but may only serve on or chair one committee. Should more than ten Board members select the same committee, the ITC Chair shall determine the final committee composition. The ITC Chair, or in his or her absence the ITC Vice Chair, shall be eligible to serve and vote on all Committees of the Board when necessary to meet committee quorum requirements. ITC members may attend all committee meetings, but may only vote on the committee to which he/she has been appointed. Committee Chairs, may invite the participation of community stakeholders on ITC committees. Stakeholders may participate and provide input at the discretion of the Committee Chair but may not vote at such meetings (with the exception of the members of the Sister Cities and Consular Corps Committee who shall only be entitled to vote on Sister Cities and Consular Corps matters). Quorum for each committee meeting shall consist of at least three voting members. All committee meetings shall be open to the public.

Section 3. Executive Committee. There shall be an Executive Committee composed of the Chair, Vice-Chair, Secretary, Treasurer, the representatives of the Airport and Seaport, the Greater Miami Convention and Visitors Bureau (GMCVB), and the Chairs of the ITC standing Committees. The Executive Committee shall act on behalf of the Board when the full Board cannot meet and its decisions shall be ratified by the ITC. Quorum of the Executive Committee shall consist of five members. Copies of the Agenda of the Executive Committee shall be distributed to ITC members in advance of any meetings of the Executive Committee.

#### ARTICLE IV. OFFICERS

In addition to the Chair, the officers of the Board shall consist of the Vice-Chair, a Secretary, and a Treasurer who shall serve a two year term of office beginning November 1<sup>st</sup> of each year. If resignation or vacancies in these offices should occur before the end of their term, members either appointed or elected to fill vacancies would serve until the termination of the term of office of the member being replaced.

#### ARTICLE V. POWERS

The powers and duties of ITC are set forth in Miami-Dade County Ordinance No. 10-60. The ITC shall function as an advisory board to the Mayor and the Miami-Dade County Board of County Commissioners on matters relating to international trade policies and the Miami-Dade Sister Cities Program. The Assistant Director of the Business Affairs Division of RER is also authorized to expend funds from OEDIT Trust Account according to the provisions of County Resolution R-1169-06. ITC may receive

private sector funds through its (OEDIT) Trust Account to underwrite events and activities associated with ITC's mission and programs provided donors, and ITC comply with the provisions of Miami-Dade County's Conflict of Interest and Code of Ethics Ordinance contained in §2-11.1 of the Code of Miami-Dade County.

#### ARTICLE VI. BOOKS AND RECORDS

EDIT shall serve as staff to the ITC and shall be responsible for keeping correct and complete ITC records of account, shall keep minutes of the proceedings of the ITC and its Committees, and shall keep a book containing the name and addresses of the ITC members. All documents made or received by ITC and EDIT relating to ITC shall be public record within the meaning of Chapter 119, Florida Statutes.

#### ARTICLE VII. FISCAL YEAR

The fiscal year of ITC shall be October 1 through September 30.

#### ARTICLE VIII. AMENDMENT

These By-Laws may be altered, amended or repealed, and new By-Laws may be adopted by the ITC but shall be in accordance with County Ordinance and Procedures.

Adopted by the Board of Directors on April 29, 2003.

Amended by the Board of Directors on December 17, 2003.

Amended by the Governing Board on July 19, 2006.

Amended by the Governing Board on July 11, 2007.

Amended by the Governing Board on September 12, 2007.

Amended by the Governing Board on March 12, 2008.

Amended by the Board of Directors on May 13, 2009.

Amended by the Board of Directors on December 5, 2009.

Amended and adopted by the Board of Directors on June 10, 2010.

Amended and adopted by the Board of Directors on April 13, 2011.

Amended and adopted by the Board of Directors on September 13, 2012.



## Attachment V

**International Trade Consortium (ITC) Board of Directors Meeting and Retreat  
January 16, 2015 Minutes  
Miami International Airport  
Concourse E, 7<sup>th</sup> Floor Conference Center, Meeting Room C  
N.W. 20<sup>th</sup> Street & LeJeune Road  
Miami, FL 33122**

**ITC Board members present:**

ITC Chair Jose "Pepe" Diaz, Denis Rod (District 7 representative), John Dubois (District 8 representative), Dwayne Wynn (District 9 representative), Irma Solares (District 10 representative), Jacqueline Berens (District 12 representative), Richard de Villiers (PortMiami representative), Chris Mangos (Miami International Airport representative), Ilona Vega (Enterprise Florida representative), Alejandra Collarte (GMCC representative), Lenny Feldman (Florida Customs Brokers and Forwarders Association representative), Josh Markus (The Beacon Council representative), Joe Chi (CAMACOL representative), John Rodriguez (Florida International Bankers Association representative), and Chris Angell (County Attorney's Office representative).

**Absent:**

ITC Vice Chair Jean Monestime, Andrew Osolase (District 1 representative), Jose Villalobos (District 6 representative), Barbara Rodriguez (District 11 representative), Gisela Marti (Greater Miami Convention & Visitors Bureau representative), Bettina Rodriguez Aguilera (ITC Chair representative), Erhabor Ighodaro (Foundation for Democracy in Africa representative)

**Guests present:**

Olga Vega (District 12), Ken Roberts (WorldCity), Elba Hentschel (WorldCity), and Reinaldo Valdes (Miami-Dade Community Relations Board).

**Staff present:**

Jimmy Nares, Desmond Alufohai, Maria Dreyfus-Ulvert, Elizabeth Moss, and Adam Peters.

ITC Chair Jose "Pepe" Diaz started the meeting at 12:30 p.m. by welcoming Board members and then asked Mr. Ken Roberts, President of WorldCity, to give a brief presentation. Mr. Roberts thanked the ITC Board and EDIT for their support in being an exclusive sponsor of his Miami Trade Numbers publication during the early years of the publication which was launched in 1998. Mr. Roberts expressed how he valued the longstanding relationship with Miami-Dade County, and how his business had grown since the collaboration began. Mr. Jimmy Nares, Chief, RER, EDIT, also expressed his appreciation for the relationship with WorldCity over the years, and how its trade statistical guide publication was a valuable planning tool for the EDIT office. He also explained to the Board that EDIT stopped being the exclusive sponsor of the publication due to budgetary reasons. After Mr. Roberts' report, Mr. Nares recognized and

welcomed two new Board members: Ms. Ilona Vega, representing Enterprise Florida, Inc.; and Ms. Alejandra Collarte, representing the Greater Miami Chamber of Commerce. After Board member self-introductions, Chair Diaz opened the retreat portion of the meeting and called for Board member's insights and perspectives as to how to make the ITC better at promoting international trade through Miami-Dade County. The open discussion included:

- Mr. Lenny Feldman, Florida Customs Brokers and Forwarders Association representative, discussed the importance of setting strategic goals as priorities, and stressed being focused and deliberate in only undertaking those activities that will meaningfully improve international trade levels.
- Mr. Richard de Villiers, PortMiami representative, commented on the importance of continuing to nurture the Caribbean, Latin and South American markets for continued trade development opportunities, while simultaneously working to open areas outside of the geographical region, such as India.
- Mr. John Rodriguez, the Florida International Bankers Association representative, discussed the importance of outreach and advocacy to the small to medium sized enterprises whose activities comprise much of the trade in the region. He stressed the importance of communicating to those businesses which banks were available to them for international trade financing.
- Dr. Denis Rod, District 7 representative, commented on the importance of engaging the local Consular Corps.
- Ms. Irma Solares, District 10 representative, asked whether EDIT followed up with and had ongoing dialogues with previous trade mission destinations. Chair Diaz, Mr. Nares, and EDIT staff Desmond Alufohai and Maria Dreyfus-Ulvert replied in the affirmative, and explained that the office always tries to build upon the relationships with those countries visited. As an example, they mentioned that invitations are extended to countries visited for them to bring a reciprocal business development mission to Miami, and EDIT and the County assist in various aspects of these missions.
- Mr. Chris Mangos, Miami International Airport representative, reported that global air cargo profitability is growing, but still has not yet returned to pre-recession levels. He agreed with Mr. de Villiers's opinion on the importance of developing markets outside of the Caribbean and Latin and South America.
- Ms. Jacqueline Berens, District 12 representative asked about outreach activities to better inform the business community about the ITC and its resources, and Mr. Nares explained that office outreach has been curtailed due to the elimination of the Marketing and Outreach Manager position and the Media and Communications Manager position.
- Mr. Josh Markus, Beacon Council representative, emphasized the importance of planning five to ten years into the future, and of taking advantage of important trends in technology and entertainment.
- Mr. Joe Chi, CAMACOL representative, brought up the importance of developing direct air service between Miami and China, as the number of Chinese travelers is expected to grow to 500 million per year in the coming years. Mr. Mangos, the Miami International Airport representative, indicated that direct, non-stop air

service between Miami and China is not economically viable for air carriers at this time.

Mr. Nares then asked for a motion to approve the minutes of the ITC Board meeting of October 14, 2014, Mr. Wynn made the motion to approve, Mr. Dubois seconded the motion, and was unanimously passed.

Chair Diaz then asked Mr. Mangos for his recommendations on destinations for future missions, and Mr. Mangos explained that because of the rapid growth of air trade in high value manufactured goods with the Middle East Region, Miami International Airport was recommending Qatar and the United Arab Emirates (UAE) as a destination for a trade mission. Mr. de Villiers, PortMiami representative, indicated support for the mission to the UAE and said that United Arab Shipping was one of the critical lines that comes to PortMiami from the region. Mr. de Villiers also said that the Port would also support missions to Colombia and Peru. Mr. Feldman suggested considering the countries involved in the Trans Pacific Partnership free trade agreement (Japan, Vietnam and Malaysia) as destinations for trade missions.

Chair Diaz indicated that the Mayor supported a trade mission to China, and asked if there was general agreement from the Board that trade mission destinations should include Qatar and the United Arab Emirates and China. The Chair said that he was going to call a follow up Board meeting in early February to review staff recommendations for possible destinations and for proposed dates, and for the Board to vote to approve the destinations.

The Chair then began a discussion about the Board's current standing committees: the Executive Committee, as required by ordinance; the Planning Committee; the Internal Management and Marketing Committee; the Trade Promotion Committee, and the Sister Cities and Consular Corps Committee, which is also required by ordinance. Mr. Nares explained that this was the committee structure that had been agreed upon by the Board in the past, but could be changed by the Board. The Chair decided not to make any changes to the Executive Committee, and suggested keeping the Sister Cities and Consular Corps Committee, but renaming it to the Sister Cities, Consular Corps and Protocol Committee, to reflect that the committee will be dealing with issues relating to visiting dignitaries. The Chair also suggested changing the name of the Trade Promotion Committee to the Trade Promotion and Marketing Committee, and to dissolve the Internal Management and Marketing Committee and have the marketing function preserved in the newly named committee. After a discussion, there was broad agreement by the Board that there should also be a Missions Committee created to consider trade mission destinations and make recommendations to the full Board. After taking a vote, the Board unanimously approved the new standing committees:

1. Executive Committee
2. Trade Promotion and Marketing Committee (which would also address alliances, workshops and conferences)
3. Missions Committee (which would address both inbound and outbound missions)
4. Sister Cities, Consular Corps and Protocol Committee

Mr. Nares then thanked Chair Diaz for his leadership during the recent mission to Brazil which he led and distributed the End of Mission Report to the Board.

Next, Mr. Nares explained that the ITC Board was subject to Miami-Dade County's biennial review process known as the Sunset Review, and indicated that the Sunset Review Questionnaire was contained within the meeting agenda for the Board's consideration and approval. The purpose of the review, Mr. Nares explained, was to evaluate the Board's effectiveness. Within the last two years, Mr. Nares reported, the Board had overseen six outbound business development missions to Brazil, Korea, South Africa, Colombia, Spain and Costa Rica. The Miami-Dade businesses participating in those outbound missions had 421 pre-screened one-on-one business matchmaking meetings, Mr. Nares reported. During the same time period, Mr. Nares said, the Board oversaw eight inbound trade missions including Martinique, the Czech Republic, Costa Rica, and Canada. During these inbound missions, Mr. Nares said, Miami-Dade business participated in 411 business matchmaking meetings with the visiting companies. Mr. Nares indicated there were additional activities listed in the Questionnaire that he did not go over due to time constraints. Mr. Lenny Feldman motioned to approve the ITC's Sunset Review Questionnaire and the continuation of the Board, Mr. Josh Markus seconded the motion, and the motion was unanimously passed.

There being no further business, the meeting was adjourned at 4:50 p.m.

Respectfully submitted,

Jimmy Nares  
Chief, Economic Development & International Trade Unit  
Department of Regulatory and Economic Resources, Miami-Dade County